

# RULES AND REGULATIONS

2014-15 College/University Flu Vaccination Challenge: Rules and Regulations

August 2014

## Challenge Overview

The purpose of the challenge is to increase flu vaccination rates of college-aged young adults through a friendly competition amongst participating colleges and universities in Michigan. Students will be asked to self-report their vaccination status via an online collection tool. The institution with the highest flu vaccination coverage level percent (based on undergraduate student population) will be presented with an award from the Michigan Department of Community Health (MDCH).

## Student Self-Reported Vaccination Survey

The survey link for students to report their vaccination status is [www.surveymonkey.com/s/flubattle](http://www.surveymonkey.com/s/flubattle). Students will be asked to report school name, month of vaccination, and age. There is no identifying information and multiple responses can be submitted per computer (there will be no limit to responses per IP address) as it is recognized that students often use communal computers. Because no identifying information will be collected, MDCH will be utilizing the "honor system."

Beyond collecting data, one of the purposes of the self-reported vaccination survey is to raise awareness of flu vaccination among students and to get students talking about flu vaccine. Therefore, college health centers are not permitted to enter data into the survey for the students. Student health centers should encourage all students vaccinated at their facility to take the challenge and can offer a computer on-site to take the survey. However, health center staff should not be filling out the survey for students.

The survey link will remain live through the first week of December. Flu vaccines given during August, September, October, November, and the first week of December will be counted. All three questions on the survey (school name, month of vaccination, age) must be answered in order to be counted.

## Michigan Care Improvement Registry (MCIR)

Enrolled colleges and universities are required to enter all flu vaccine doses administered by the health center into MCIR for this challenge. In Michigan, providers are required to report all immunizations administered to every child born after December 31, 1993 and less than 20 years of age. While state law doesn't require documentation for individuals 20 years of age and older, by agreeing to participate in this challenge, your health center is required to enter all flu vaccine doses administered to students, regardless of age, into MCIR for the 2014-15 school year. Reporting of all vaccines administered is an immunization best practice. Data obtained from MCIR will be used to determine additional award winners (see below).

## Determining Award Winners

Enrolled institutions will be categorized into small, medium, and large institutions based on undergraduate student population size. For this challenge, MDCH considers small institutions as those with 10,000 or less students, medium institutions as those with 10,001 to 25,000 students, and large institutions as those with 25,001 or more students. MDCH will communicate what size category your institution falls under and verify your overall undergraduate (those obtaining Associate and Bachelor's degrees) student population. If you disagree with this categorization, contact MDCH to discuss reclassification. The overall challenge winners will be determined by student self-reported vaccination survey (see above). The institutions (small, medium, and large) with the highest percentage of flu vaccination coverage (number of students who took the survey divided by the undergraduate student population) will win the challenge. Overall award winners will be announced during National Influenza Vaccination Week (December 7-13, 2014).

Awards will also be given to health centers with the largest number of flu vaccine doses administered and documented in MCIR and the most improvement in the number of doses administered as compared to MCIR data from the 2013-14 flu season. MCIR award winners will be announced in late March or early April.

A late-season innovative champion award will be given to an institution with the best late-season flu vaccination push during January-March, 2015. MDCH will distribute an online nomination form in March to all enrolled institutions. Institutions interested in receiving the late-season innovative champion award will be expected to self-nominate using the online form. The award winner will be determined based on nominations received and voted upon by MDCH and Alana's Foundation. There will also be MCIR late-season awards given for the largest number of flu doses administered from January-March, 2015 and entered into MCIR.

For the most up-to-date announcements visit  
[www.michigan.gov/flu](http://www.michigan.gov/flu) and click on "Flu Gallery"  
and "[2014-15 Flu Vaccination Challenge](#)."